

ORDER

**Wichita KS KSNW**

Orders

Order / Rev: A2499261

Alt Order #: 26914717

Product Desc:

Estimate: 6852

Flight Dates: 05/05/20 - 05/12/20

Original Date / Rev: 05/07/20 / 05/07/20

Order Type: REG

Primary AE: Katz Washington

Sales Office: K-WAS

Sales Region: Nat

Agency

Name: Strategic Media Services

Buying Contact:

Billing Contact:

1911 North Fort Myer Drive

Arlington, VA 22209

Billing Type: Cash

Billing Calendar: Broadcast

Billing Cycle: WEEKLY

Agency Commission: 15%

Advertiser

Name: POL/Roger Marshall/US Senate/KS/Re

Demographic: A25-54

Product Codes: PL11

Revenue Code 1: AGY

Revenue Code 2: POL

Revenue Code 3: POL-CAND

Priority: P3

Order Brand:

New Business Thru:

Advertiser External ID:

Agency External ID: IN13871/SP2622/AL1146

Unit Code: General

Order Separation: 00:15:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
05/04/20	05/10/20	51	\$10,605.00	\$9,014.25
05/11/20	05/17/20	14	\$3,345.00	\$2,843.25

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
May 2020	65	\$13,950.00	\$11,857.50	0.00
Totals	65	\$13,950.00	\$11,857.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Washington			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	Multi	05/05/20	05/11/20	Today Show 7-8am	CM	7-8am	MTWTF--	:30	0	\$175.00	P4	0.00	NM	5	\$875.00
Channels : KSNC,KSNG,KSNN,KSNNW															
Today Show 7-8am															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/04/20	05/10/20	-TWTF--					4	\$175.00		0.00			
Week:		05/11/20	05/17/20	M-----					1	\$175.00		0.00			
2	Multi	05/05/20	05/12/20	Today Show 8-9am	CM	8-9am	-----	:30	0	\$135.00	P4	0.00	NM	7	\$945.00
Channels : KSNC,KSNG,KSNN,KSNNW															
Today Show 8-9am															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/04/20	05/10/20	-2112--					6	\$135.00		0.00			
Week:		05/11/20	05/17/20	-1-----					1	\$135.00		0.00			
3	Multi	05/09/20	05/09/20	Kansas Today Sa/Su 6a-8a	CM	SaSu 6a-8a	-----1-	:30	1	\$50.00	P4	0.00	NM	1	\$50.00
Channels : KSNC,KSNG,KSNN,KSNNW															
Kansas Today Sa/Su 6a-8a															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/04/20	05/10/20	-----1-					1	\$50.00		0.00			
4	Multi	05/09/20	05/09/20	Today Show Sa	CM	8a-10a	-----1-	:30	1	\$100.00	P3	0.00	NM	1	\$100.00
Channels : KSNC,KSNG,KSNN,KSNNW															
Today Show Sa															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/04/20	05/10/20	-----1-					1	\$100.00		0.00			

Order / Rev: A2499261
 Alt Order #: 26914717
 Flight Dates: 05/05/20 - 05/12/20

Advertiser: POL/Roger Marshall/US Senate/KS/Rep
 Product Desc:
 Estimate: 6852

Wichita KS KSNW

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
5	Multi	05/10/20	05/10/20	Today Show Su Channels : KSNL,KSNG,KSNL,KSNW Today Show Su	CM	Today Show Su	-----1	:30	1	\$100.00	P3	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 05/04/20	05/10/20	-----1					1	\$100.00		0.00			
6	Multi	05/10/20	05/10/20	Meet the Press Channels : KSNL,KSNG,KSNL,KSNW Meet the Press	CM	Meet the Press	-----1	:30	1	\$200.00	P3	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 05/04/20	05/10/20	-----1					1	\$200.00		0.00			
7	Multi	05/05/20	05/12/20	M-F 9-10a Channels : KSNL,KSNG,KSNL,KSNW M-F 9-10a	CM	9-10a	-----	:30	0	\$170.00	P3	0.00	NM	5	\$850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 05/04/20	05/10/20	-1111--					4	\$170.00		0.00			
		Week: 05/11/20	05/17/20	-1-----					1	\$170.00		0.00			
8	Multi	05/05/20	05/11/20	M-F 4-430p Channels : KSNL,KSNG,KSNL,KSNW M-F 4-430p	CM	4-430pm	-----	:30	0	\$200.00	P3	0.00	NM	5	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 05/04/20	05/10/20	-1111--					4	\$200.00		0.00			
		Week: 05/11/20	05/17/20	1-----					1	\$200.00		0.00			
9	Multi	05/05/20	05/12/20	M-F 430-5p Channels : KSNL,KSNG,KSNL,KSNW M-F 430-5p	CM	430-5pm	-----	:30	0	\$280.00	P3	0.00	NM	6	\$1,680.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 05/04/20	05/10/20	-1111--					4	\$280.00		0.00			
		Week: 05/11/20	05/17/20	11-----					2	\$280.00		0.00			
10	Multi	05/05/20	05/11/20	KSN News at Five Channels : KSNL,KSNG,KSNL,KSNW KSN News at Five	CM	5-530pm	-----	:30	0	\$175.00	P4	0.00	NM	4	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 05/04/20	05/10/20	-111---					3	\$175.00		0.00			
		Week: 05/11/20	05/17/20	1-----					1	\$175.00		0.00			
11	Multi	05/05/20	05/12/20	KSN News at Six Channels : KSNL,KSNG,KSNL,KSNW KSN News at Six	CM	6-630p	-----	:30	0	\$225.00	P4	0.00	NM	6	\$1,350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 05/04/20	05/10/20	-1111--					4	\$225.00		0.00			
		Week: 05/11/20	05/17/20	11-----					2	\$225.00		0.00			
12	Multi	05/09/20	05/09/20	Sat KSN News at Six Channels : KSNL,KSNG,KSNL,KSNW Sat KSN News at Six	CM	6-630pm	-----1-	:30	1	\$260.00	P3	0.00	NM	1	\$260.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 05/04/20	05/10/20	-----1-					1	\$260.00		0.00			
13	Multi	05/10/20	05/10/20	Sun KSN News at Five Channels : KSNL,KSNG,KSNL,KSNW Sun KSN News at Five	CM	Sun KSN News at	-----1	:30	1	\$200.00	P3	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 05/04/20	05/10/20	-----1					1	\$200.00		0.00			
14	Multi	05/05/20	05/12/20	M-F 630-7p Channels : KSNL,KSNG,KSNL,KSNW M-F 630-7p	CM	630-7pm	-----	:30	0	\$300.00	P4	0.00	NM	6	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 05/04/20	05/10/20	-1111--					4	\$300.00		0.00			
		Week: 05/11/20	05/17/20	11-----					2	\$300.00		0.00			
15	Multi	05/09/20	05/09/20	Sa 630-7p Channels : KSNL,KSNG,KSNL,KSNW Sa 630-7p	CM	630-7pm	-----1-	:30	1	\$300.00	P3	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 05/04/20	05/10/20	-----1-					1	\$300.00		0.00			
16	Multi	05/06/20	05/08/20		CM	10-10:35pm		:30	0	\$300.00	P4	0.00	NM	3	\$900.00

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Advertiser: POL/Roger Marshall/US Senate/KS/Rep
 Product Desc:
 Estimate: 6852

Wichita KS KSNW

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
LN M-F -----															
Channels : KSNK,KSNG,KSNI,KSNIW															
KSN News at Ten Mon-Fri															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		05/04/20	05/10/20	--111--		3			\$300.00		0.00				
17	Multi	05/09/20	05/09/20	LN Sa	CM	KSN News at 10 S	-----1-	:30	1	\$175.00	P4	0.00	NM	1	\$175.00
Channels : KSNK,KSNG,KSNI,KSNIW															
KSN News at 10 Sat															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		05/04/20	05/10/20	-----1-		1			\$175.00		0.00				
18	Multi	05/10/20	05/10/20	LN Su	CM	KSN News at 10 S	-----	:30	0	\$225.00	P4	0.00	NM	1	\$225.00
Channels : KSNK,KSNG,KSNI,KSNIW															
KSN News at 10 Sun															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		05/04/20	05/10/20	-----1		1			\$225.00		0.00				
19	Multi	05/05/20	05/12/20	Tonight Show	CM	10:35p-11:35pm	-----	:30	0	\$140.00	P4	0.00	NM	6	\$840.00
Channels : KSNK,KSNG,KSNI,KSNIW															
Tonight Show/Jimmy Fallon															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		05/04/20	05/10/20	-1111--		4			\$140.00		0.00				
Week:		05/11/20	05/17/20	11-----		2			\$140.00		0.00				
N20	Multi	05/11/20	05/11/20	Mon Prime Other 1	CM	7-9p	M-----	:30	1	\$600.00	P4	0.00	NM	0	\$0.00
Channels : KSNK,KSNG,KSNI,KSNIW															
Mon Prime Other 1															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		05/11/20	05/17/20	M-----		1			\$600.00		0.00				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	Multi	05/11/20-05/17/20		Mon Prime Other 1		7-9p	M-----	:30		(\$600.00)		0.00	NM		
Credited															
[Program Change]															
21	Multi	05/05/20	05/05/20	Tue Prime Hour 2	CM	8-9p	-T-----	:30	1	\$400.00	P4	0.00	NM	1	\$400.00
Channels : KSNK,KSNG,KSNI,KSNIW															
Tuesday 8-9p															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		05/04/20	05/10/20	-T-----		1			\$400.00		0.00				
22	Multi	05/06/20	05/06/20	Wed Prime Hour 1	CM	7-8p	--W----	:30	1	\$400.00	P4	0.00	NM	1	\$400.00
Channels : KSNK,KSNG,KSNI,KSNIW															
Wednesday 7-8p															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		05/04/20	05/10/20	--W----		1			\$400.00		0.00				
N23	Multi	05/11/20	05/11/20	Mon Prime Other 1	CM	7-9p	M-----	:30	1	\$600.00	P4	0.00	NM	1	\$600.00
Channels : KSNK,KSNG,KSNI,KSNIW															
Mon Prime Other 1															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		05/11/20	05/17/20	M-----		1			\$600.00		0.00				
													Totals	65	\$13,950.00



125 West 55th St
New York, NY 10019

Contract # 26914717	Changes as of: 5/7/2020 at 11:36 AM	Version: Current State Version 2
CPE: 560/646/6852	Flight: 5/5/20 - 5/12/20	Station: KSNW
Agency: STRATEGIC MEDIA SERVICES	Advertiser: Kansans for Marshall	Market: Wichita
1911 NORTH FT MYER DRIVE	Product: Candidate	Office: WASHINGTON
SUITE 400	Agency Order #: 9573495	Service: Nielsen
ARLINGTON, VA 20009	Buyer: Rheault, Ben	Primary Demo:
	Salesperson: KELLY JOHNS 202-872-5880	Assistant: KELLY JOHNS 202-872-5880
	Separation:	
		Con Type: POLITICAL/VOTE
		Total \$: \$13,950.00
		Total Spots: 65
		Total CPP: \$0.00
		Total GRP:
		Traffic #: A2499261

#	Day/Time	DP	Program	Rate	Len	5/5 - 5/12								Total Spots	Total \$	CPP*	GRP*
						5/5	5/6	5/7	5/8	5/9	5/10	5/11	5/12				
1	Tu-F,M 7a-8a		TODAY SHW<	\$175.00	30	1	1	1	1	0	0	1	0	5	\$875.00	\$0.00	0.0
2	Tu-F,M 8a-9a		TODAY SHW<	\$135.00	30	2	1	1	2	0	0	0	1	7	\$945.00	\$0.00	0.0
3	Sa 6a-8a		AVG. ALL WKS	\$50.00	30	0	0	0	0	1	0	0	0	1	\$50.00	\$0.00	0.0
4	Sa 8a-9:30a		AVG. ALL WKS	\$100.00	30	0	0	0	0	1	0	0	0	1	\$100.00	\$0.00	0.0
5	Su 8a-9a		AVG. ALL WKS	\$100.00	30	0	0	0	0	0	1	0	0	1	\$100.00	\$0.00	0.0
6	Su 9a-10a		AVG. ALL WKS	\$200.00	30	0	0	0	0	0	1	0	0	1	\$200.00	\$0.00	0.0
7	Tu-F,M 9a-10a		LVE-KELLY&RYAN<	\$170.00	30	1	1	1	1	0	0	0	1	5	\$850.00	\$0.00	0.0
8	Tu-F,M 4p-4:30p		JEOPARDY TWO	\$200.00	30	1	1	1	1	0	0	1	0	5	\$1,000.00	\$0.00	0.0
9	Tu-F,M 4:30p-5p		JEOPARDY	\$280.00	30	1	1	1	1	0	0	1	1	6	\$1,680.00	\$0.00	0.0
10	Tu-F,M 5p-5:30p		KSN NEWS-5P	\$175.00	30	1	1	1	0	0	0	1	0	4	\$700.00	\$0.00	0.0
11	Tu-F,M 6p-6:30p		KSN NEWS-6P	\$225.00	30	1	1	1	1	0	0	1	1	6	\$1,350.00	\$0.00	0.0
12	Sa 6p-6:30p		AVG. ALL WKS	\$260.00	30	0	0	0	0	1	0	0	0	1	\$260.00	\$0.00	0.0
13	Su 5p-5:30p		AVG. ALL WKS	\$200.00	30	0	0	0	0	0	1	0	0	1	\$200.00	\$0.00	0.0
14	Tu-F,M 6:30p-7p		WHEEL-FORTNE<	\$300.00	30	1	1	1	1	0	0	1	1	6	\$1,800.00	\$0.00	0.0
15	Sa 6:30p-7p		AVG. ALL WKS	\$300.00	30	0	0	0	0	1	0	0	0	1	\$300.00	\$0.00	0.0
16	Tu-F,M 10p-10:35p		KSN NEWS-10P<	\$300.00	30	0	1	1	1	0	0	0	0	3	\$900.00	\$0.00	0.0
17	Sa 10p-10:30p		KSN NEWS SA10P	\$175.00	30	0	0	0	0	1	0	0	0	1	\$175.00	\$0.00	0.0
18	Su 10p-10:30p		AVG. ALL WKS	\$225.00	30	0	0	0	0	0	1	0	0	1	\$225.00	\$0.00	0.0
19	Tu-F,M 10:35p-11:37p		VARIOUS	\$140.00	30	1	1	1	1	0	0	1	1	6	\$840.00	\$0.00	0.0
20	M 7p-9p		AGT CHMPNS-NBC	\$600.00	30	0	0	0	0	0	0	0	0	0	\$0.00	\$0.00	0.0



125 West 55th St
New York, NY 10019

Contract # 26914717	Changes as of: 5/7/2020 at 11:36 AM	Version: Current State Version 2
CPE: 560/646/6852	Flight: 5/5/20 - 5/12/20	Station: KSNW
Agency: STRATEGIC MEDIA SERVICES	Advertiser: Kansans for Marshall	Market: Wichita
1911 NORTH FT MYER DRIVE	Product: Candidate	Office: WASHINGTON
SUITE 400	Agency Order #: 9573495	Service: Nielsen
ARLINGTON, VA 20009	Buyer: Rheault, Ben	Primary Demo:
	Salesperson: KELLY JOHNS 202-872-5880	Assistant: KELLY JOHNS 202-872-5880
	Separation:	
		Con Type: POLITICAL/VOTE
		Total \$: \$13,950.00
		Total Spots: 65
		Total CPP: \$0.00
		Total GRP:
		Traffic #: A2499261

#	Day/Time	DP	Program	Rate	Len	5/5 - 5/12								Total Spots	Total \$	CPP*	GRP*
						5/5	5/6	5/7	5/8	5/9	5/10	5/11	5/12				
21	Tu 8p-9p		AVG. ALL WKS	\$400.00	30	1	0	0	0	0	0	0	0	1	\$400.00	\$0.00	0.0
22	W 7p-8p		AVG. ALL WKS	\$400.00	30	0	1	0	0	0	0	0	0	1	\$400.00	\$0.00	0.0
23	M 7p-9p		THE VOICE	\$600.00	30	0	0	0	0	0	0	1	0	1	\$600.00	\$0.00	0.0
TOTALS:						11	11	10	10	5	4	8	6	65	\$13,950.00	\$0.00	0.0



125 West 55th St
New York, NY 10019

Contract # 26914717	Changes as of: 5/7/2020 at 11:36 AM	Version: Current State Version 2
CPE: 560/646/6852	Flight: 5/5/20 - 5/12/20	Station: KSNW
Agency: STRATEGIC MEDIA SERVICES	Advertiser: Kansans for Marshall	Market: Wichita
1911 NORTH FT MYER DRIVE	Product: Candidate	Office: WASHINGTON
SUITE 400	Agency Order #: 9573495	Service: Nielsen
ARLINGTON, VA 20009	Buyer: Rheault, Ben	Primary Demo:
	Salesperson: KELLY JOHNS 202-872-5880	Assistant: KELLY JOHNS 202-872-5880
	Separation:	
		Con Type: POLITICAL/VOTE
		Total \$: \$13,950.00
		Total Spots: 65
		Total CPP: \$0.00
		Total GRP:
		Traffic #: A2499261

Special Instructions	
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Order Level Comments		
Date/Time	Added by	Comment
05/07/20 11:21 AM	Patty Sparkman	PROGRAM CHANGE - The Voice airs 5/11 - please approve MG offer today. Thanks
05/04/20 11:57 AM	System	Notice Received.

Competitive Information	
Market Budget:	\$13,950
KSNW Share:	100%
Comment:	
	Competitive Unknown

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	65	\$13,950.00	N/A	0.0
Total	100%	65	\$13,950.00	N/A	0.0

Monthly Summary		
Month	Spots	Dollars
2020-May	65	\$13,950.00
Total	65	\$13,950.00

Transaction History								
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Makegood 1	5/7/20 11:21 AM	Patty Sparkman	Confirmed	1	1	\$0	\$13,950.00	Changes: 2 buylines added or modified.
New	5/4/20 9:42 AM	KELLY JOHNS	Confirmed	65		\$13,950.00	\$13,950.00	

Non-Discrimination Policy	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
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